



Batters Up USA Newsletter Summer 2009

MORE THAN 10,000 YOUTH HAVE BEEN SUPPORTED IN OUR FIRST THREE YEARS!

This year we've passed a milestone by helping start up 44 programs in 20 states involving more than 10,000 boys and girls. Below is a summary of the communities, states and participants we've supported with our equipment contributions. Even though this has been a tough year for non-profit support, we've been able to help seven new programs. (A few more had requested equipment, but our current resources did not permit additional contributions.) Hopefully next year, we can be more aggressive and support all who make equipment requests.

The Batters Up USA program summary (through June 1, 2009):

<i>State</i>	<i>Cities</i>	<i>Participants</i>
AL	Birmingham	250
AR	Paris	25
CA	Santa Barbara, Burlingame, San Bernadino, Oakland, Anaheim	885
D.C.	Washington	800
FL	Pinellas Park (2)	100
IL	Chicago	?
IN	Lebanon, Lake Station	350
OH	Dayton	160
OK	Oklahoma City, Tulsa	347
MA	Fitchburg	300
MI	Lansing, Detroit	50
MO	Springfield, Puxico	250
NC	Bloomington	350
NM	Albuquerque, Taos County (4)	1,300
PA	Lancaster (3), Beaver Falls	330
RI	Providence	270
TN	Nashville (2), Chattanooga (2)	1,040
TX	San Antonio, Dallas (3)	3,450
UT	Salt Lake	100
VA	Stuart	30

Total participants: 10,387

OUR FUTURE GROWTH OPPORTUNITY IS ALMOST UNLIMITED!

Our primary local partners have been parks & rec departments, after-school programs, Boys & Girls Clubs, Police Athletic Leagues, and local private support organizations. All totaled, these organizations have more than 10,000 local affiliates. And, we have involved only 44 of them with 10,000 participants! Do the math and you see what tremendous potential we have for getting a million or more boys and girls playing ball. And for the most part, these are kids who otherwise would not have the opportunity to play the great team sports of baseball and softball – so many that we reach, you see, are from the inner cities, where the youth are underserved in wholesome, organized recreational activities. Our simple mission has such great potential at such a modest cost compared with other team sport activities.

NOW WE HAVE OUR OWN T-BALL STARTER SET!

Thanks to board member Herb Markwort, we now have available for sale a perfect starter T-ball set in its own package with our imprinted logo. The kit contains a batting tee, a T-ball bat, three balls, and a set of throw-down bases, all for a suggested team price of \$29.95. The kit can be purchased through local sporting goods retailers by asking them to place your order through Markwort Sporting Goods Co. of St. Louis (phone: 800-669-6626). Or, the kits may be ordered through the Internet marketer Direct Sports (phone: 800-456-0072; the Markwort catalog number is BUP-TEE). You can see the contents of the kit on our website at www.BattersUpUSA.org. Finally, the good news is that for each of these kits sold, Herb Markwort is making a \$5 donation to our organization. A special thanks to Herb for putting this kit together and making the financial commitment to Batters Up USA!

CHECK OUT OUR UPDATED WEBSITE

Several changes and additions have been made to our website, including all the information on our T-ball set and how it may be purchased and a "Donate Now" button so we can take credit card contributions and memberships. Check it out! More changes and additions are in the works.

THANKS TO OUR SUPPORTERS

Many who receive this newsletter are those who have helped start up the 44 programs we've supported. Your interest in helping our nation's youth is the evidence that the need and the opportunity is so great. We now have the proof that our mission is sound, the price is right, and millions can be served. Now, let's start doubling each year! Help us spread the word and recruit members to our cause.

LET'S GET MORE BATTERS UP!!

Jess Heald
Executive Director
Batters Up USA